

Buy	
EUR <b>43.00</b>	'
Price	EUR 35.13
Upside	22.4 %

Value Indicators:	EUR
DCF:	43.10
FCF-Value Potential 16e:	40.00
Market Snapshot:	EUR m
Market cap:	513.0
No. of shares (m):	14.6
EV:	473.1
Freefloat MC:	492.5
Ø Trad. Vol. (30d; EUR):	4.75 m

Share data:		Description:
Bloomberg:	COK GR	One of the three la
Reuters:	COKG	system houses in
ISIN:	DE0005419105	
Shareholders:		Risk Profile (WI
Freefloat	96.0 %	Beta:
Klaus Weinmann (CEO	) 2.0 %	Price / Book:
S. Kober (Superv. Boar	rd) 2.0 %	Equity Ratio:

Description:	
One of the three largest independent system houses in Germany	

Risk Profile (WRe):	2014e
Beta:	1.2
Price / Book:	2.9 x
Equity Ratio:	47 %
Net Fin. Debt / EBITDA:	-0.8 x
Net Debt / EBITDA:	-0.8 x

# Final Q1: Cloud reported separately

Figures in EUR m	Q1/14	Q1/14e	Q1/13	yoy	2014e	2013	yoy
Sales	185.4	185.4	135.1	37.3%	780.0	613.8	27.1%
EBITDA	10.1	10.1	7.0	45.1%	51.5	33.4	54.2%
margin	5.5%	5.4%	5.2%		6.6%	5.4%	
EBIT	4.8	4.1	4.8	-0.9%	30.5	22.6	34.6%
margin	2.6%	2.2%	3.6%		3.9%	3.7%	
EBIT adjusted	7.2	7.0	5.1	40.8%	42.4	22.6	87.0%
margin	3.9%	3.8%	3.8%		5.4%	3.7%	
EPS	0.21	0.17	0.28	-25.0%	1.38	1.23	12.2%
margin	0.1%	0.1%	0.2%		0.2%	0.2%	
EPS adjusted	0.33	0.31	0.30	10.0%	1.94	1.32	47.0%
Cloud Solutions	20.7		10.8	92.7%	1		
EBITDA Cloud Solutions	4.3		2.2	99.3%			
margin	21.0%		20.3%				
IT Solutions	164.7		124.3	32.5%			
EBITDA IT Solutions	8.6		6.4	34.6%			
margin	5.2%		5.2%				

#### Comment on Figures:

- The new Cloud Solutions segment comprises the cloud business (also the related consulting and implementation) as well as the managed services business.
- The IT Solutions segment includes CANCOM's traditional business which encompasses IT consulting, system integration, procurement and e-commerce.
- The recent acquisitions including Pironet (part of the Cloud Solutions segment), on line Datensysteme and HPM contributed to top-line growth.
- M&A-related costs of EUR 0.5m negatively impacted the bottom line.
   Thus, adj. EBITDA was EUR 10.6m. Further adjustments at EBIT level are related to PPA-amortisation.
- The number of shares increased from 11.4m to more than 14m due to the capital increase in conjunction with the Pironet acquisition as well as the acquisition of on line Datensysteme. Thus, adj. EPS grew only slightly.
- Organic growth is expected to have reached a double-digit rate.

CANCOM has released final Q1 figures, confirming preliminaries.

Along with the figures, the company also introduced a new segment structure. CANCOM now reports the cloud computing business separately, which soared by more than 90% yoy. This increase was supported by Pironet's Cloud Computing segment which recorded revenues of EUR 9.6m (+13% yoy) in Q1. We assume that HPM Networks figures are also included in the Q1 2014 figures as the company has been consolidated since March. Adjusting the figures for Pironet raises the question of CANCOM's organic growth in the cloud which needs further clarification.

CANCOM is among the early movers in the cloud computing market for mid-sized enterprises. Via the Pironet acquisition, CANCOM has strengthened its position in order to monetise its cloud portfolio, which is composed of its proprietary cloud architecture software AHP Private Cloud as well as its data centres which have become part of the CANCOM group since the acquisition of Pironet. The acquisition of HPM Networks in the U.S., a value-added reseller in the area of cloud infrastructure, will serve as a hub in order to expand in the U.S. market. HP will also play a role in CANCOM's German operations in the context of a cooperation agreement: The IT giant will market CANCOM's proprietary AHP Private Cloud solution to mid-sized companies with 500-7,000 PC seats. The Buy rating as well as the PT of EUR 43 are reiterated.



Rel. Performance	vs TecDAX:
1 month:	12.3 %
6 months:	21.1 %
Year to date:	7.8 %
Trailing 12 months:	75.8 %
Company events:	
DE DC 14	ACM

FY End: 31.12.	CAGR							
in EUR m	(13-16e)	2010	2011	2012	2013	2014e	2015e	2016e
Sales	12.8 %	474.6	544.4	558.1	613.8	780.0	830.0	880.0
Change Sales yoy		12.3 %	14.7 %	2.5 %	10.0 %	27.1 %	6.4 %	6.0 %
Gross profit margin		29.4 %	29.1 %	29.7 %	30.2 %	31.2 %	30.8 %	30.8 %
EBITDA	27.9 %	19.0	25.0	28.1	33.4	51.5	63.7	69.8
Margin		4.0 %	4.6 %	5.0 %	5.4 %	6.6 %	7.7 %	7.9 %
EBIT adj.	37.8 %	15.2	18.5	20.7	22.6	42.4	53.4	59.3
EBIT	32.6 %	15.2	18.5	20.7	22.6	30.5	44.9	52.8
Margin		3.2 %	3.4 %	3.7 %	3.7 %	3.9 %	5.4 %	6.0 %
Net income	35.0 %	7.8	11.5	11.5	14.5	20.2	30.3	35.8
EPS	24.8 %	0.76	1.11	1.09	1.23	1.38	2.03	2.39
DPS	14.5 %	0.15	0.30	0.35	0.40	0.45	0.50	0.60
Dividend Yield		2.2 %	3.4 %	2.9 %	2.0 %	1.3 %	1.4 %	1.7 %
FCFPS		0.86	1.67	0.34	0.94	2.64	2.69	2.65
EV / Sales		0.1 x	0.1 x	0.2 x	0.3 x	0.6 x	0.6 x	0.5 x
EV / EBITDA		3.7 x	2.9 x	3.5 x	5.2 x	9.2 x	7.2 x	6.2 x
EV / EBIT		4.6 x	3.9 x	4.7 x	7.7 x	15.5 x	10.3 x	8.2 x
EV / EBIT adj.		4.6 x	3.9 x	4.7 x	7.7 x	11.2 x	8.6 x	7.3 x
P/E		9.0 x	8.0 x	11.0 x	16.4 x	25.4 x	17.3 x	14.7 x
FCF Yield Potentia	I	9.1 %	15.7 %	9.8 %	10.9 %	5.2 %	8.9 %	10.3 %
Net Debt		-0.8	-20.5	-29.1	-62.4	-39.9	-71.0	-97.6
ROE		16.5 %	20.6 %	16.2 %	11.9 %	12.5 %	17.7 %	18.4 %
ROCE (NOPAT)		24.1 %	29.0 %	29.1 %	20.1 %	17.8 %	23.6 %	29.1 %
Guidance:	2014: EBITDA	EUR 50m						

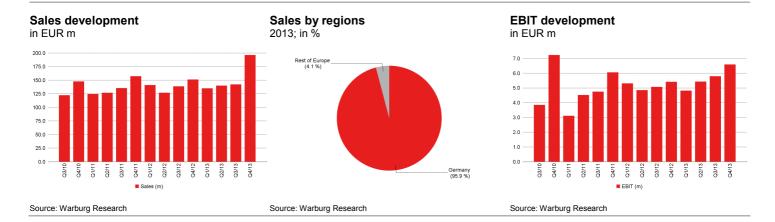
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Q2

Q3



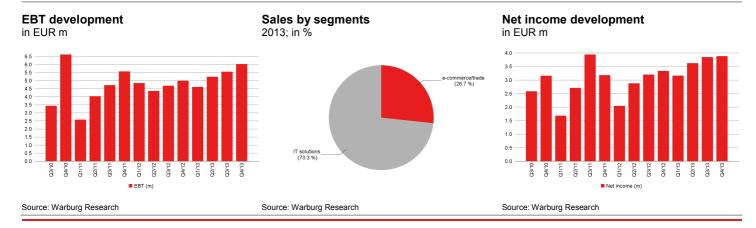


# **Company Background**

- Cancom is the third-largest independent system house in Germany.
- The range of products and services the company offers includes the sale of hardware and software of all the main producers as well as IT-services (conception, integration and operation of IT systems).
- The company employs more than 2,000 people in more than 30 locations in Germany and Austria. More than half of the employees work in the service business areas.

# **Competitive Quality**

- The German system house market is intensely competitive and strongly fragmented. As one of the largest system houses in Germany, Cancom achieves competitive advantages over most of its smaller competitors with...
- ...favourable purchasing conditions
- ...the wide range of products and services offered as a one-stop-shop supplier
- ...its presence in more than 30 locations in Germany, which contributes to a high quality of service on location.
- Acquisitions are a part of the company strategy. These serve to improve purchasing conditions, to build up regional presence and extend the range of products and services on offer.





DCF model														
	Detaile	d forecas	t period				7	ransition [	al period					Term. Value
Figures in EUR m	2014e	2015e	2016e	2017e	2018e	2019e	2020e	2021e	2022e	2023e	2024e	2025e	2026e	
Sales	780.0	830.0	880.0	909.0	937.5	965.5	992.8	1,019.5	1,045.5	1,070.9	1,095.5	1,119.5	1,141.9	
Sales change	27.1 %	6.4 %	6.0 %	3.3 %	3.1 %	3.0 %	2.8 %	2.7 %	2.6 %	2.4 %	2.3 %	2.2 %	2.0 %	2.0 %
EBIT	30.5	44.9	52.8	57.3	59.1	60.8	62.5	64.2	65.9	67.5	69.0	70.5	71.9	
EBIT-margin	3.9 %	5.4 %	6.0 %	6.3 %	6.3 %	6.3 %	6.3 %	6.3 %	6.3 %	6.3 %	6.3 %	6.3 %	6.3 %	
Tax rate (EBT)	30.5 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	
NOPAT	21.2	31.4	37.0	40.1	41.3	42.6	43.8	45.0	46.1	47.2	48.3	49.4	50.4	
Depreciation	21.0	18.8	17.0	13.6	14.1	14.5	14.9	15.3	15.7	16.1	16.4	16.8	17.1	
in % of Sales	2.7 %	2.3 %	1.9 %	1.5 %	1.5 %	1.5 %	1.5 %	1.5 %	1.5 %	1.5 %	1.5 %	1.5 %	1.5 %	
Changes in provisions	-0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Change in Liquidity from														
<ul> <li>Working Capital</li> </ul>	-10.6	-0.9	3.5	4.4	0.6	0.6	0.6	0.6	0.6	0.6	0.5	0.5	0.5	
- Capex	19.7	10.5	10.5	15.0	15.5	15.9	16.4	16.8	17.3	17.7	18.1	18.5	18.8	
Capex in % of Sales	2.5 %	1.3 %	1.2 %	1.7 %	1.7 %	1.7 %	1.7 %	1.7 %	1.7 %	1.7 %	1.7 %	1.7 %	1.7 %	
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Free Cash Flow (WACC Model)	33.0	40.6	40.0	34.3	39.3	40.5	41.7	42.8	44.0	45.1	46.1	47.2	48.2	49
PV of FCF	33.0	37.3	33.7	26.6	27.9	26.4	25.0	23.6	22.2	20.9	19.6	18.4	17.3	254
share of PVs		17.75 %						38.8	7 %					43.39 %

Model parameter				Valuation (m)			
Derivation of WACC:		Derivation of Beta:		Present values 2026e	332		
				Terminal Value	254		
Debt ratio	5.00 %	Financial Strength	1.20	Financial liabilities	15		
Cost of debt (after tax)	2.5 %	Liquidity (share)	1.20	Pension liabilities	0		
Market return	8.00 %	Cyclicality	1.20	Hybrid capital	0		
Risk free rate	2.50 %	Transparency	1.30	Minority interest	18		
		Others	1.25	Market val. of investments	0		
				Liquidity	78	No. of shares (m)	14.6
WACC	8.92 %	Beta	1.23	Equity Value	631	Value per share (EUR)	43.14

Sens	itivity Va	lue per Sh	are (EUR	)													
		Terminal (	Growth								Delta EBIT	-margin					
Beta	WACC	1.25 %	1.50 %	1.75 %	2.00 %	2.25 %	2.50 %	2.75 %	Beta	WACC	-1.5 pp	-1.0 pp	-0.5 pp	+0.0 pp	+0.5 pp	+1.0 pp	+1.5 pp
1.42	9.9 %	37.16	37.52	37.92	38.33	38.78	39.25	39.76	1.42	9.9 %	29.62	32.52	35.43	38.33	41.24	44.14	47.05
1.33	9.4 %	39.17	39.61	40.08	40.58	41.11	41.68	42.30	1.33	9.4 %	31.30	34.39	37.48	40.58	43.67	46.76	49.85
1.28	9.2 %	40.27	40.75	41.26	41.81	42.40	43.04	43.72	1.28	9.2 %	32.23	35.43	38.62	41.81	45.01	48.20	51.40
1.23	8.9 %	41.44	41.97	42.54	43.14	43.79	44.50	45.26	1.23	8.9 %	33.23	36.53	39.84	43.14	46.45	49.75	53.06
1.18	8.7 %	42.70	43.28	43.90	44.57	45.29	46.07	46.92	1.18	8.7 %	34.30	37.73	41.15	44.57	47.99	51.42	54.84
1.13	8.4 %	44.04	44.68	45.37	46.11	46.91	47.78	48.73	1.13	8.4 %	35.46	39.01	42.56	46.11	49.66	53.21	56.76
1.04	7.9 %	47.03	47.81	48.66	49.58	50.58	51.68	52.87	1.04	7.9 %	38.06	41.90	45.74	49.58	53.42	57.26	61.10

- In the long term, company growth is expected to match the growth of the German IT market.
- Working capital requirements are low despite reseller activities.
- Minorities are related to the 25% free float share in Pironet.



# **Free Cash Flow Value Potential**

Warburg Research's valuation tool "FCF Value Potential" reflects the ability of the company to generate sustainable free cash flows. It is based on the "FCF potential" - a FCF "ex growth" figure - which assumes unchanged working capital and pure maintenance capex. A value indication is derived by discounting the "FCF potential" of a given year with the weighted costs of capital. The fluctuating value indications over time add a timing element to the DCF model (our preferred valuation tool).

in EUR m	2010	2011	2012	2013	2014e	2015e	2016e
Net Income before minorities	7.9	11.7	11.6	14.5	20.8	31.0	36.6
+ Depreciation + Amortisation	3.8	6.6	7.4	10.7	21.0	18.8	17.0
<ul> <li>Net Interest Income</li> </ul>	-1.8	-1.6	-1.8	-1.2	-0.6	-0.6	-0.6
- Maintenance Capex	7.2	8.5	11.3	7.3	17.7	9.5	9.5
+ Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0
= Free Cash Flow Potential	6.4	11.3	9.5	19.1	24.6	40.9	44.7
Free Cash Flow Yield Potential	9.1 %	15.7 %	9.8 %	10.9 %	5.2 %	8.9 %	10.3 %
WACC	8.92 %	8.92 %	8.92 %	8.92 %	8.92 %	8.92 %	8.92 %
= Enterprise Value (EV)	69.8	72.2	97.3	174.9	473.1	460.0	433.4
= Fair Enterprise Value	71.2	126.9	106.5	214.2	276.1	458.7	501.0
- Net Debt (Cash)	-62.5	-62.5	-62.5	-62.5	-39.9	-71.0	-97.6
- Pension Liabilities	0.1	0.1	0.1	0.1	0.0	0.0	0.0
- Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<ul> <li>Market value of minorities</li> </ul>	0.0	0.0	0.0	0.0	0.0	18.0	18.0
+ Market value of investments	0.0	0.0	0.0	0.0	0.0	0.0	0.0
= Fair Market Capitalisation	133.7	189.4	168.9	276.6	315.9	511.7	580.6
No. of shares (total) (m)	14.6	14.6	14.6	14.6	14.6	14.6	14.6
= Fair value per share (EUR)	9.14	12.96	11.56	18.92	21.62	35.01	39.72
premium (-) / discount (+) in %					-38.4 %	-0.3 %	13.2 %
Sensitivity Fair value per Share (EU	R)						
11.9	92 % 7.92	10.77	9.72	15.24	16.86	27.12	31.10
10.9	92 % 8.25	11.37	10.22	16.24	18.16	29.27	33.45
9.9	92 % 8.65	12.08	10.82	17.45	19.71	31.85	36.27
	92 % 9.14	12.96	11.56	18.92	21.62	35.01	39.72
	92 % 9.76	14.05	12.48	20.77	24.00	38.97	44.05
	92 % 10.55	15.46	13.66	23.16	27.07	44.08	49.62
5.9	92 % 11.61	17.35	15.25	26.35	31.18	50.90	57.08

Business model with low capex requirements and high FCF...

<sup>• ...</sup>provides scope for acquisitions and pay-outs to shareholders.



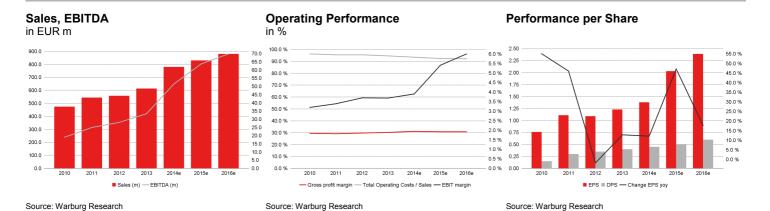
Valuation							
	2010	2011	2012	2013	2014e	2015e	2016e
Price / Book	1.4 x	1.5 x	1.6 x	1.5 x	2.9 x	2.6 x	2.3 x
Book value per share ex intangibles	0.81	2.03	3.72	9.13	4.73	6.55	8.66
EV / Sales	0.1 x	0.1 x	0.2 x	0.3 x	0.6 x	0.6 x	0.5 x
EV / EBITDA	3.7 x	2.9 x	3.5 x	5.2 x	9.2 x	7.2 x	6.2 x
EV / EBIT	4.6 x	3.9 x	4.7 x	7.7 x	15.5 x	10.3 x	8.2 x
EV / EBIT adj.*	4.6 x	3.9 x	4.7 x	7.7 x	11.2 x	8.6 x	7.3 x
P / FCF	8.0 x	5.3 x	35.1 x	21.4 x	14.2 x	14.0 x	14.2 x
P/E	9.0 x	8.0 x	11.0 x	16.4 x	25.4 x	17.3 x	14.7 x
P / E adj.*	8.9 x	8.0 x	11.0 x	16.4 x	18.1 x	14.4 x	13.0 x
Dividend Yield	2.2 %	3.4 %	2.9 %	2.0 %	1.3 %	1.4 %	1.7 %
Free Cash Flow Yield Potential	9.1 %	15.7 %	9.8 %	10.9 %	5.2 %	8.9 %	10.3 %
*Adjustments made for: -							



Consolidated profit & loss							
In EUR m	2010	2011	2012	2013	2014e	2015e	2016
Sales	474.6	544.4	558.1	613.8	780.0	830.0	880.
Change Sales yoy	12.3 %	14.7 %	2.5 %	10.0 %	27.1 %	6.4 %	6.0 %
Increase / decrease in inventory	0.0	0.0	0.0	0.0	0.0	0.0	0.
Own work capitalised	1.3	0.9	2.5	0.4	1.2	1.2	1.:
Total Sales	475.8	545.3	560.6	614.2	781.2	831.2	881.
Material Expenses	336.3	386.6	395.1	428.7	538.2	575.4	610.0
Gross profit	139.5	158.7	165.5	185.5	243.0	255.8	271.2
Gross profit margin	29.4 %	29.1 %	29.7 %	30.2 %	31.2 %	30.8 %	30.8 %
Personnel expenses	97.0	108.0	112.4	123.2	153.3	154.0	160.0
Other operating income	3.4	0.7	0.6	1.1	3.9	4.2	4.4
Other operating expenses	26.9	26.4	25.8	29.9	42.1	42.3	45.8
Unfrequent items	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBITDA	19.0	25.0	28.1	33.4	51.5	63.7	69.8
Margin	4.0 %	4.6 %	5.0 %	5.4 %	6.6 %	7.7 %	7.9 %
Depreciation of fixed assets	2.1	2.8	4.0	5.5	8.0	8.0	8.
EBITA	16.9	22.2	24.0	27.9	43.5	55.7	61.8
Amortisation of intangible assets	1.7	3.7	3.4	5.0	13.0	10.8	9.0
Goodwill amortization	0.0	0.0	0.0	0.3	0.0	0.0	0.0
EBIT	15.2	18.5	20.7	22.6	30.5	44.9	52.
Margin	3.2 %	3.4 %	3.7 %	3.7 %	3.9 %	5.4 %	6.0 %
EBIT adj.	15.2	18.5	20.7	22.6	42.4	53.4	59.3
Interest income	0.1	0.3	0.4	0.3	0.3	0.3	0.3
Interest expenses	2.0	2.2	2.1	1.4	0.9	0.9	0.9
Other financial income (loss)	0.0	0.4	0.0	-0.1	0.0	0.0	0.0
EBT	13.3	16.9	18.9	21.4	29.9	44.3	52.2
Margin	2.8 %	3.1 %	3.4 %	3.5 %	3.8 %	5.3 %	5.9 %
Total taxes	3.7	4.9	6.6	6.9	9.1	13.3	15.
Net income from continuing operations	9.6	12.0	12.3	14.5	20.8	31.0	36.
Income from discontinued operations (net of tax)	-1.7	-0.3	-0.7	0.0	0.0	0.0	0.0
Net income before minorities	7.9	11.7	11.6	14.5	20.8	31.0	36.
Minority interest	0.1	0.2	0.1	0.0	0.6	0.7	0.
Net income	7.8	11.5	11.5	14.5	20.2	30.3	35.8
Margin	1.6 %	2.1 %	2.1 %	2.4 %	2.6 %	3.6 %	4.1 %
Number of shares, average	10.3	10.4	10.6	11.8	14.6	14.9	14.9
EPS	0.76	1.11	1.09	1.23	1.38	2.03	2.39
EPS adj.	0.77	1.11	1.09	1.23	1.94	2.43	2.70
*Adjustments made for:							

Guidance: 2014: EBITDA EUR 50m

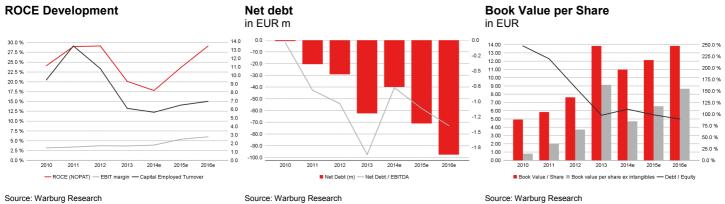
Financial Ratios							
	2010	2011	2012	2013	2014e	2015e	2016e
Total Operating Costs / Sales	96.3 %	95.6 %	95.4 %	94.6 %	93.6 %	92.5 %	92.2 %
Operating Leverage	9.6 x	1.5 x	4.8 x	1.0 x	1.3 x	7.4 x	2.9 x
EBITDA / Interest expenses	9.7 x	11.2 x	13.1 x	24.0 x	57.2 x	70.7 x	77.6 x
Tax rate (EBT)	28.1 %	28.8 %	35.0 %	32.4 %	30.5 %	30.0 %	30.0 %
Dividend Payout Ratio	16.1 %	25.9 %	30.2 %	32.5 %	31.7 %	24.1 %	24.5 %
Sales per Employee	248,075	267,377	273,569	275,738	312,000	325,490	338,462





Consolidated balance sheet							
In EUR m	2010	2011	2012	2013	2014e	2015e	2016
Assets							
Goodwill and other intangible assets	42.5	39.6	41.2	55.3	91.2	83.4	77.
thereof other intangible assets	1.8	3.8	6.1	4.9	34.1	26.3	20.
thereof Goodwill	23.7	23.7	24.3	32.7	56.4	56.4	56.
Property, plant and equipment	9.7	12.9	17.6	20.5	29.5	29.0	31.
Financial assets	3.3	1.4	1.8	31.6	31.6	31.6	31.
Other long-term assets	0.0	0.0	0.0	0.0	0.0	0.0	0.
Fixed assets	55.5	53.8	60.6	107.4	152.2	143.9	140.
Inventories	14.1	15.6	9.4	16.3	11.1	11.9	12.
Accounts receivable	68.0	72.2	88.3	112.9	106.8	111.4	118.
Liquid assets	31.5	46.4	44.6	77.7	97.4	120.5	147.
Other short-term assets	8.4	6.8	5.7	7.1	7.1	7.1	7.
Current assets	122.0	141.0	148.1	214.1	222.4	250.9	284.
Total Assets	177.4	194.9	208.6	321.5	374.6	394.8	425.
Liabilities and shareholders' equity							
Subscribed capital	10.4	10.4	11.4	14.6	14.6	14.6	14.
Capital reserve	15.9	15.9	26.1	94.6	94.6	94.6	94.
Retained earnings	24.8	34.7	43.1	53.6	69.1	92.8	121.
Other equity components	-0.1	-0.3	0.0	0.0	-18.0	-20.8	-23.
Shareholder's equity	50.9	60.7	80.6	162.8	160.2	181.1	206.
Minority interest	0.1	0.2	0.2	0.1	17.6	17.6	17.
Total equity	51.0	60.9	80.8	162.9	177.8	198.7	224.
Provisions	3.3	7.7	5.2	4.5	4.4	4.4	4.
thereof provisions for pensions and similar obligations	0.1	0.1	0.1	0.1	0.0	0.0	0.
Financial liabilites (total)	30.6	25.9	15.4	15.2	57.5	49.5	49.
thereof short-term financial liabilities	1.2	10.6	3.4	2.7	2.7	2.7	2.
Accounts payable	64.4	72.9	76.9	99.0	98.3	104.6	108.
Other liabilities	28.1	27.6	30.3	39.9	36.6	37.6	38.
Liabilities	126.4	134.0	127.9	158.6	196.7	196.0	200.
Total liabilities and shareholders' equity	177.4	194.9	208.6	321.5	374.6	394.8	425.

Financial Ratios							
	2010	2011	2012	2013	2014e	2015e	2016e
Efficiency of Capital Employment							
Operating Assets Turnover	18.4 x	21.0 x	16.1 x	13.9 x	18.3 x	20.2 x	18.7 x
Capital Employed Turnover	9.5 x	13.5 x	10.8 x	6.1 x	5.7 x	6.5 x	6.9 x
ROA	14.1 %	21.4 %	18.9 %	13.5 %	13.2 %	21.0 %	25.5 %
Return on Capital							
ROCE (NOPAT)	24.1 %	29.0 %	29.1 %	20.1 %	17.8 %	23.6 %	29.1 %
ROE	16.5 %	20.6 %	16.2 %	11.9 %	12.5 %	17.7 %	18.4 %
Adj. ROE	16.7 %	20.6 %	16.2 %	11.9 %	17.6 %	21.2 %	20.8 %
Balance sheet quality							
Net Debt	-0.8	-20.5	-29.1	-62.4	-39.9	-71.0	-97.6
Net Financial Debt	-0.9	-20.5	-29.2	-62.5	-39.9	-71.0	-97.6
Net Gearing	-1.6 %	-33.6 %	-36.0 %	-38.3 %	-22.4 %	-35.7 %	-43.5 %
Net Fin. Debt / EBITDA	-4.8 %	-82.2 %	-104.1 %	-187.3 %	-77.5 %	-111.6 %	-139.8 %
Book Value / Share	4.9	5.8	7.6	13.8	11.0	12.1	13.8
Book value per share ex intangibles	0.8	2.0	3.7	9.1	4.7	6.5	8.7

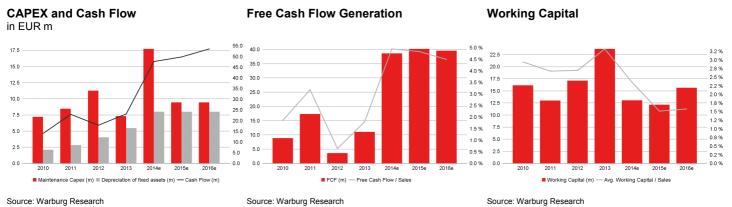


Source: Warburg Research



Consolidated cash flow statement							
In EUR m	2010	2011	2012	2013	2014e	2015e	2016e
Net income	7.9	11.7	11.6	14.5	20.8	31.0	36.6
Depreciation of fixed assets	2.1	2.8	4.0	5.5	8.0	8.0	8.0
Amortisation of goodwill	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Amortisation of intangible assets	1.7	3.7	3.4	5.0	13.0	10.8	9.0
Increase/decrease in long-term provisions	0.3	0.1	-0.1	-0.1	-0.1	0.0	0.0
Other non-cash income and expenses	2.0	4.6	-1.0	-2.1	6.0	0.0	0.0
Cash Flow	14.0	22.9	17.9	23.1	47.7	49.8	53.6
Increase / decrease in inventory	0.5	-6.3	6.3	-5.1	5.2	-0.8	-0.7
Increase / decrease in accounts receivable	-14.7	-5.2	-16.4	-20.3	6.1	-4.6	-6.7
Increase / decrease in accounts payable	17.2	15.3	8.4	21.5	-0.7	6.3	3.9
Increase / decrease in other working capital positions	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Increase / decrease in working capital (total)	2.9	3.8	-1.8	-3.9	10.6	0.9	-3.5
Net cash provided by operating activities	16.9	26.7	16.1	19.2	58.3	50.7	50.1
Investments in intangible assets	-3.0	-2.8	-1.1	-0.7	-2.7	-3.0	-3.0
Investments in property, plant and equipment	-5.0	-6.6	-11.4	-7.5	-17.0	-7.5	-7.5
Payments for acquisitions	-9.7	-3.6	-0.6	-1.4	-79.0	-3.0	-6.0
Financial investments	0.0	0.0	0.0	-28.9	0.0	0.0	0.0
Income from asset disposals	0.5	5.1	2.5	3.4	0.5	0.5	0.5
Net cash provided by investing activities	-17.3	-7.9	-10.6	-35.2	-98.2	-13.0	-16.0
Change in financial liabilities	8.3	-4.3	-13.2	-1.8	42.3	-8.0	0.0
Dividends paid	-1.5	-1.6	-3.3	-4.0	-4.7	-6.6	-7.5
Purchase of own shares	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	0.0	0.0	11.4	56.1	0.0	0.0	0.0
Other	-1.5	0.1	-0.3	-1.2	0.0	0.0	0.0
Net cash provided by financing activities	5.9	-5.8	-5.3	49.1	37.6	-14.6	-7.5
Change in liquid funds	5.5	13.0	0.2	33.1	-2.4	23.1	26.6
Effects of exchange-rate changes on cash	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Cash and cash equivalent at end of period	31.5	44.5	44.6	77.7	75.4	120.5	147.1

Financial Ratios							
	2010	2011	2012	2013	2014e	2015e	2016e
Cash Flow							
FCF	8.9	17.3	3.6	11.1	38.6	40.2	39.6
Free Cash Flow / Sales	1.9 %	3.2 %	0.6 %	1.8 %	5.0 %	4.8 %	4.5 %
Free Cash Flow Potential	6.4	11.3	9.5	19.1	24.6	40.9	44.7
Free Cash Flow / Sales	1.9 %	3.2 %	0.6 %	1.8 %	5.0 %	4.8 %	4.5 %
Free Cash Flow / Net Profit	113.4 %	150.3 %	31.4 %	76.2 %	191.5 %	132.7 %	110.6 %
Interest Received / Avg. Cash	0.5 %	0.8 %	0.8 %	0.5 %	0.3 %	0.3 %	0.2 %
Interest Paid / Avg. Debt	7.4 %	7.9 %	10.4 %	9.1 %	2.5 %	1.7 %	1.8 %
Management of Funds							
Investment ratio	1.7 %	1.7 %	2.2 %	1.3 %	2.5 %	1.3 %	1.2 %
Maint. Capex / Sales	1.5 %	1.6 %	2.0 %	1.2 %	2.3 %	1.1 %	1.1 %
Capex / Dep	208.3 %	143.6 %	169.0 %	75.8 %	93.8 %	55.9 %	61.8 %
Avg. Working Capital / Sales	2.9 %	2.7 %	2.7 %	3.3 %	2.4 %	1.5 %	1.6 %
Trade Debtors / Trade Creditors	105.6 %	99.0 %	114.8 %	114.1 %	108.6 %	106.5 %	108.8 %
Inventory Turnover	23.9 x	24.8 x	42.0 x	26.3 x	48.5 x	48.3 x	48.4 x
Receivables collection period (days)	52	48	58	67	50	49	49
Payables payment period (days)	70	69	71	84	67	66	65
Cash conversion cycle (Days)	-54	-54	-64	-73	-63	-62	-60



Source: Warburg Research Source: Warburg Research



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Company	Disclosure	Link to the historical price targets and rating changes (last 12 months)
CANCOM	5	http://www.mmwarburg.com/disclaimer/disclaimer_en/DE0005419105.htm



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Investment recommendation: expected direction of the share price development of the financial instrument up to the given <u>price target</u> in the opinion of the analyst who covers this financial instrument.

-B-	Buy:	The price of the analysed financial instrument is expected to rise over the next 12 months.
-H-	Hold:	The price of the analysed financial instrument is expected to remain mostly flat over the next 12 months.
-S-	Sell:	The price of the analysed financial instrument is expected to fall over the next 12 months.
<b>"_</b> "	Rating suspended:	The available information currently does not permit an evaluation of the company.

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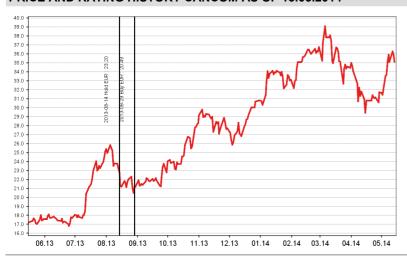
Rating	Number of stocks	% of Universe
Buy	106	54
Hold	78	39
Sell	11	6
Rating suspended	3	2
Total	198	100

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... Looking only at companies for which a disclosure according to § 34b of the Germany Securities Trading Act and the FinAnV has to be made.

Rating	Number of stocks	% of Universe
Buy	82	58
Hold	51	36
Sell	6	4
Rating suspended	2	1
Total	141	100

## PRICE AND RATING HISTORY CANCOM AS OF 15.05.2014



The chart has markings if Warburg Research GmbH changed its rating in the last 12 months. Every marking represents the date and closing price on the day of the rating change.



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